



Michel Bruyninckx

Survey of qualifications and certificates

Teacher Dutch, English, Economics, Computer sciences

Member/contributor Flemish Platform Sports Psychology
 K.B.V.B. Belgian Federation certificate youth trainer, assistant-trainer, trainer-coach qualified with great distinction
 Certificate UEFA-A licence, K.B.V.B.
 Certificate UEFA Youth Elite licence
 Certificate seminar developmental neurology (icw Mesker Institute, Holland)
 Certificate seminar developmental neurology "Voluntas"
 Certificate seminar sports psychology (J. Desmadryl) and training organisation (Prof. J. Duda, University of Birmingham)
 Certificate "Stability Performance Matrix", J. Commerford
 Certificate "Determining Action Type profiles", mental profile of an athlete
 Certificate Dartfish, video analysis

Experience

1972-2000	<p>Teacher Ministry of Education Diest/Leuven</p> <p>Trainer/coach professional soccer clubs and national clubs:</p> <p>Coordinator Youth Academy STVV Sint-Truidense, pro club</p> <p>Director Flemish training and recruitment centre Standard de Liège, professional soccer club</p> <p>Scout, youth trainer RSC Anderlecht, professional soccer club</p> <p>Youth trainer, co-ordinator KRC Mechelen, 3rd division</p> <p>Director Soccer Academy KV Mechelen, professional soccer club</p>
2002	<p>Coach UEFA Referees' Courses in Monaco, responsible for running and co-ordination training of the 54 elite-referees in Europe, Australia and New Zealand</p>
2000-2011	<p>Trainer/coach Belgian federation Elite Academy Leuven at University of Leuven</p>
2000-2008	<p>Professor Football courses BLOSO - V.T.S. Flemish Community</p>
2008-2011 2011-2012	<p>Professor Football courses Belgian Federation Director R-L Dreyfus Academy Standard de Liège, pro club</p>
2012-2013	<p>Managing Coach Feeder Aspire Academy, Doha Qatar</p>
2013-2016 2014-2016	<p>Consultant AC Milan Youth Academy (3 seasons) Consultant Omonia Nicosia, Cyprus</p>

2014-2017	Consultant FC Metz, France Académie Generation Foot, Dakar, Senegal
2014-2015	Workshops Cogitraining-Senseball for BFC (Belgian Coaches Association) and the Belgian Soccer Federation (KBVB) in 7 provinces with attribution of points for UEFA Licenses
2015	Workshops Cogitraining-Senseball for CBV (Coaches Professional Football Holland) under presidency of Leo Beenhakker August 2015 Meeting with Zinedine Zidane in Real Madrid
2016	Presentation Cogitraining-Senseball Celtic Glasgow Presentation Cogitraining-Senseball Levski Sofia
2017	Presentation Cogitraining-Senseball AS Roma Presentation Cogitraining-Senseball Benfica Lisbon National coach Mozambique
2017-2019	Consultant FC Lugano, pro club, Switzerland Consultant FC Chiasso, pro club, Switzerland
2014-2019	Consultant KRC Genk, pro club Belgium, 3 days workshops in January 2015 and 2016

Courses – lectures – workshops

- **Teacher** Dutch, English, Economics, History, Computer Sciences (1rd, 2nd and 3rd degree secondary school)
- **Teacher** Particular didactics **Higher Pedagogical Education**
- **Teacher** company management **adult school**
- **Teacher** computer sciences **adult school**
- Research on brain lateralisation, Catholic University Leuven and Mesker Institute Netherlands
- Missions for Ministry of Education 2000-2010
Speaker clinic Catholic University of Leuven for teachers physical education and trainers
By way of rhythmic co-ordination towards soccer running and co-ordination techniques
Speaker and teacher additional courses for teachers Physical education/masters Physical Education and Physiotherapists and bachelors Physical Education University of Gent
Subjects : rhythmic co-ordination training w.a.o. ‘SoccerPal on music’ - The importance of rhythmic cueing
Foundation Flemish Sports at school, University Department Antwerpen
BVLO Oost-Vlaanderen – Public University Gent - BVLO West-Vlaanderen
Association of physiotherapists and motorial rehabilitation Catholic University of Leuven FLOK faculty and CUFOCEP UCL Louvain-la-Neuve (French-speaking department)
BVLO Antwerpen
Sporta Tongerlo, additional courses for bachelors and masters physical education
Training candidates bachelors physical education, College Turnhout Public University Gent
- **Author** project Unified Football by way of rhythmic co-ordination for Special Olympics Europe and Eurasia
- **Speaker** clinic **Papendal, National Olympic Center Holland**, three days’

courses of the Royal Association Bachelors and Masters Physical Education, division Haarlem, Netherlands

- **Speaker Flemish Coaches Platform, inter-academic organisation**
Skilltraining by way of neurodidactics and –pedagogics
Catholic University Leuven
- **Lecture and demonstration** “Rhythmic cueing” for disabled people in
Essen, Germany for Special Olympics Germany
- **Speaker Colloquium “Football et recherches” organized by the University of Rouen and the French Football Association**
- **Demonstration** “Rhythmic cueing” during **final EC U17 Spain-England**
- **Workshop** England Thomas Becket Sports College
- **Demonstration** and presentation Rhythmic Cueing method at the **Grassroots Opening Show, FA Coventry**, June 2007
- **Workshop “The influence of neurology on soccer development” in Amsterdam, March 2009 in presence of many trainer/coaches Holland, Belgium**
- **Workshop “The influence of neurology on soccer development” in Brussels, November 2009 in presence of many trainer/coaches Holland, Belgium**
- **Workshop (full week) Dynamo Minsk, Belarus, March 2011**
- **Workshop “The influence of neurology on soccer development”, Bacons College London, UK**
- **Workshops in Mental Health Institutes: Oosterzele, Grimbergen, Mortsels en Geel: “Rhythmic cueing and neuroplasticity”**
- **November 2011, full week presentation BCT in Real Madrid – 1st team together with Jose Mourinho**
- **Gent, November 2011, Panathlon International, workshop: “The organization of a modern topsports academy: physical and didactical keypoints”**
- **Poznan, Poland, December 2012, presentation Cogitraining and Senseball during “Sports and Science” conference**
- **24th of April 2013 in National Olympic Center Holland, Papendal, Arnhem. 3 workshops regarding “New training strategies ball sports, innovation through neurology” for national coaches Dutch federations and technical directors pro clubs**

- **May 2013 workshop in Budapest for the Hungarian Federation**
- **July 2013 workshop in Algiers, Algeria for the Algerian Federation**

- **November 2013, presentation Cogitraining-Senseball in Manchester City**
- **November 2013 3 days workshops in Monaco for AS Monaco**

- **the 8th of November 2013, presentation together with ECA (European Club Association under presidency of Karl Heinz Rummenige) in Galatasaray, club and university**
- **January 2014 Presentation Cogitraining-Senseball in Fort Lauderdale, Florida, USA, for MLS**
- **January 2014 Presentation Cogitraining NSCAA Convention, Philadelphia, USA**
- **February 2014, presentation Cogitraining-Senseball in La Masia, FC Barcelona**
- **July-August training camps in Plantation and Wellington, Florida, USA and practical workshops for US Soccer and NSCAA**

- January 2015 presentations **NSCAA Philadelphia**
- January 2016 presentations **NSCAA Baltimore**
- March 2016 Presentation Senseball in **OSC Lille, France**
- July 2016 training camps FC Plantation, Florida
- August-September 2016 training camp WILLEM II, Holland
- September 2016 Presentation Brain Centred Learning **TOPSPORTS Center Sittard Holland**
- September 2016 Workshop Cogitraining-Senseball Apeldoorn, Holland
- October 2016 Presentation Cogitraining-Senseball **Celtic Glasgow**
- November 2016 Presentation Cogitraining-Senseball **AS Roma**
- January 2017 training camp KRC Genk, pro club Belgium
- January 2017 Project Top Tennis Belgium Brain Centred Learning
- February 2017 Presentation Cogitraining-Senseball, **Florida State International University**
- March 2017 Presentation Upgraded Cogitraining-Senseball program **KANSAS CITY MLS**
- March 2017 Field session **Toronto Soccer Summit**, Canada
- March 2017 Presentation Cogitraining-Senseball **London Ontario, Canada**
- March 2017 Lecture Brain Centred Learning, moving and learning Flemalle, Belgium, French speaking community Ministry of Education
- April 2017 training camp and workshops in Greece, FC Nikivoulos
- June 2017 training camp for Italian youth players with coaches AC MILAN
- July the 1st 2017, workshop in Milan organized by journalist "Gazetta Dello Sport"
- July 2018, workshop "Neurodidactics in football", FC Leicester City, UK
- November 2018, workshops for teachers PE at University of Gent "Embodied cognition", how moving and learning goes together
- Eindhoven, November 2018, workshop "Neuro didactics for goalkeeper coaches" for KNVB, Dutch federation and KBVB, Belgian federation
- February 2019, workshop for Association Teachers PE in province of Ticino, Switzerland
- March 22nd – 26th 2019, workshops "Senseball, the metronome function", New Jersey, USA
- March 30th-31st, Bristol, workshop and demonstration "Senseball, the metronome function", UK
- May 2019 Task Force CFA Chinese Football Federation Presentation MBM (Michel Bruyninckx Method)
- Workshop "Teachers Physical Education", Ticino Switzerland August 27th 2019

Publications

Author articles soccer didactics "Dug Out", K.B.V.B. professional journal for trainers

Author training courses, webpublishing "Offside"

Author courses running and co-ordination techniques (SAC) BLOSO-V.T.S.

Author "Soccerpal on music", rhythmic co-ordination training, official registered training program by Belgian Ministry of Education

Author CD-rom "Soccerpal on music" in Dutch, French, German and English (Europe, North Africa, America, Japan and Australia)

Spreading the method and didactics regarding rhythmic co-ordination (tension regulation) and running techniques for ball sports, dancing schools, fitness-

and health clubs.

Author DVD/video "Soccer in a holistic way" developed by order of The Flemish Indoor Soccer Association

Author DVD "Rhythmic, visual and auditive cueing for senior people"

Author courses "Soccer for disabled people" BLOSO-V.T.S.

Author "Cueing in geriatrics"

Author "Fall prevention for older people"

Author "B&M Method, brain central learning in soccer"

Author "Brain Centred Learning in football"

Author "Brain Centred Learning for senior people" – introduction Life Kinetiks for senior people

Author MBM method for sports, educational system, children with learning problems

Reward Dutch Football Federation: label "More than soccer", granted for the extra social impact of a football program based on neurological research as a part of the courses organized by JVSJA Apeldoorn

References

1. [^ CNN Sport: Mind over matter: Soccer's bid to train the brain](#)
2. [^ CNN Sport: Mind over matter: Soccer's bid to train the brain](#)
3. [^ Le Soir: Comment devenir un as du foot grâce à son cerveau](#)
4. [^ CNN Sport: 2014 World Cup: Is Belgium football's coming force?](#)
5. [^ Mirror: Liverpool's Christian Benteke asks mind guru for help adjusting to life in Anfield goldfish bowl](#)
6. [^ Mirror: Liverpool news and transfer rumours: Mario Balotelli was "overweight" when he left Reds to join Milan](#)
7. [^ Nieuwsblad: Dries Mertens organiseert voetbalkampen voor jongeren](#)
8. [^ Het Laatste Nieuws: Kums was klein en tenger, dat klopt. Maar als je verder keek, zag je dat hij anders was dan de rest](#)
9. [^ Sports Illustrated: Standard Liege's Bruyninckx leads way in developing mental capacity](#)
10. [^ Gazet Van Antwerpen: Imke Courtois leert jongeren SenseBall spelen in Nekkerhal](#)
11. [^ CNN Sport: AC Milan focuses on brain power to develop young players](#)
12. [^ International Business Times: FC Metz Under-15s demonstrate hypnotic SenseBall training routine](#)
13. [^ Fanatik: Altınordu'da "beyin merkezli eğitim" dönemi başladı](#)
14. [^ Neue Zürcher Zeitung: Ein russischer Unternehmer will in Lugano die beste Fussball-Akademie der Schweiz schaffen. Das finden nicht alle gut](#)

Press

Author :Cogitraining" and "Senseball", brain centred learning in football

PRO PLAYERS DELIVERED BY THE ACOMPANIMENT

Steven Dufour, Standard de Liège, Belgian Champion 2007-2008 and 2008-2009, Golden Shoe 2008 and A-international

FC Porto, Portugal, Burnley UK

Dries Mertens, FC Napoli, Italy, Silver Shoe Holland Pro League 2009-

2010 (2nd best player in Holland behind Suarez, Uruguay) – listed as one of the best 20 European soccer player 2011, A-international
Faris Haroun, GBA, A-international, FC Middlesborough, FC Antwerp
Steve Colpaert, Zulte-Waregem, A-international, FC Antwerp
Sven Kums, Udinese, A-international – Golden Shoe Belgium 2016, RSC Anderlecht
Dennis Odoi, Fulham, A-international
David Hubert, AA Gent, A-international, OHL Leuven
Marvin Ogunjimi, FC Mallorca, Spain, OHL Leuven, A-international
Frank Boeckx, RSC Anderlecht, goalkeeper
Mike Van Hamel, Westerlo, France, SK Llerse, goalkeeper, Beerschot-Wilrijk
Ei Khaddouri, FC Napoli, Italy, PAOK Saloniki
Niels Schouterden, KV Mechelen, FC Eupen-Aspire
Tom Pietermaat, Beerschot-Wilrijk
Wannes VanTricht, KV Mechelen

Female squad Belgium Red Flames

Imke Courtois, captain, Standard de Liege
Davina Philtjens, AJAX Amsterdam, Fiorentina, Italy
Lenie Onzia, FC Twente, AA Gent
Sofie Van Houtven, Ladies GENK
Yana Daniels, RSC Anderlecht, FC Liverpool, UK

More info see: www.cogitraining.com and www.senseball.com VIDEOS

News articles regarding my work in world press:

USA

Canada

Newspaper Zaman, Turkey

Kazachstan

Norway

Belgium

UK and English speaking countries: BBC website and Sports Illustrated

<http://news.bbc.co.uk/sport1/hi/football/9421702.stm>

<http://sportsillustrated.cnn.com/2011/soccer/12/17/blizzard.sinnott.mental/index.html>

<http://edition.cnn.com/2013/02/26/sport/football/football-brain-mourinho-messi/index.html>

Dutch, French, English and German

References

Yvan Cornu, Manager Refereeing UEFA, Nyon

Prof. Y. Vandenuwele, FLOK, Catholic University Leuven, department sports psychology

Prof. R. Vranken, FLOK, Catholic University Leuven, Kinesiology

Urbain Lavigne, former governmental adviser minister of Education Flanders, Frank Vandebroecke

Prof. Paul De Knop, former governmental adviser minister of sports, rector VUB (Free University Brussels)

Ivo Vanaken former Top-class manager Flanders, and former director world famous Flemish tennis school (Kim Clijsters and Justine Henin)

Any Devreker, pedagogical adviser physical education

Andre Peeters, Special Olympics Belgium

Beverly Hill, Special Olympics Europe and Eurasia

Robert Waseige, former coach Belgian National Team

Aldo Dolcetti, director methodology AC Milan

Filippo Galli, director AC Milan Youth Academy

Mahamat Haroun, father of Faris Haroun, Belgian A-international and member of the board "Friendly Foot", association for improving Football in Africa and organizing "the award for the best African soccer player in Belgium"
Member of Panathlon Belgium, European association for protecting "Ethics in sports"

Franco Seminara, federal senator Belgium

Herman Hobert, NOS – Eurosport and organizer of football courses in Apeldoorn commissioned by the city of Apeldoorn and Stichting Voetbal Apeldoorn.

John Sinnott, BBC journalist, CNN

Hobbies

Literature, film, travelling, soccer, biking and walking