



Curriculum Vitae

CEO at Total Football Consultancy

Name: Ed Graper
Address: Venetiëhof 102
Zip code: 1019 NC
City: Amsterdam
Country: Netherlands
Date of birth: 13-02-1962
Nationality: Dutch
Telephone: 00 31 641197101
E-mail: totalfootballconsultancy@gmail.com

Education / Degrees



UEFA-PRO License Academy Director

Issued by the KNVB (Royal Dutch Football Association).



UEFA A-Youth License

Issued by the KNVB (Royal Dutch Football Association)

CIOS

Sports University CIOS Overveen

Graduate in football, tennis, swimming, and sports management.

Courses / workshops

Conducted by	Subject
Johan Cruyff	“The future of Dutch Football”
Ronald Koeman	“KNVB/CBV Yearly conferences”
Michel Bruyninckx	“Brain Central learning in Football and school education”
Maarten Arts	“Goalkeeping in the future game”
Stephen Covey	“Great Leadership”
Stephen Covey	“7 Habits for Management”
	“Quality Assessment and KPI’s, SMART objectives”

Experience



2005 - 2008: Ajax Amsterdam
Coach, U14



2005 – 2008: Haarlem
Academy Director, Assistant coach 1st team, U19



2008 – 2017: ASPIRE Academy Qatar

- Managing Director for Talent Center and Feeder groups Football, responsible for Coaches recruitment.
- Management for structuring future of Academy



2014 - 2017: QSL
Al Kass tv analyzing live matches for QSL/Al Kass Cup



2017 – now: CEO of Total Football Consultancy



Projects:

- **North Irish Football Association (2015-2016):** Guest instructor for coaches courses UEFA A/Pro license.



- **FC Altinordu, Turkey (2017):** Elite Performance Director.



- **FC Ajax (Netherlands, 2017):** International Academy Counselor



- **FC Krasnodar (Russia):** Advisor structuring Academy



- **FC Leicester City (England):** Workshops on Brain Centered Learning in Football and Education.



- **FC Lugano (Swiss):** Structuring the total club in an Elite Performance Model

Other

- Interviews on Football Development and workshops in the USA (New York).
- Moderator for Football Conferences

Playing career - Professional level



FC Feyenoord (Rotterdam)
Youth Academy U-19



FC Excelsior (Rotterdam)
Youth U-21

References

Company	Contact
Ajax, Amsterdam	Ronald de Boer, Edwin van der Sar
Belgium Football Federation	Michel Bruyninckx , author of Cogi training / Senseball
KNVB (Royal Dutch Football Association)	Jan van Loon
CFA	Chris van Puyvelde , director of Chinese Football Federation.

Languages

Language	Level
Dutch	<i>Mother tongue</i>
English	<i>Fluently written and oral</i>
French	<i>Basics</i>
German	<i>Moderate</i>
Spanish	<i>Basics</i>